

### Rubric for Multimedia Presentation

	Clearly Evident	Mostly Evident	Moderately Evident	Somewhat Evident	Minimally Evident	Not Evident
	6	5	4	3	2	1
<p><b>Ideas/Content/Message/Call to Action</b></p> <ul style="list-style-type: none"> <li>• Develops the call to action with relevant, well-chosen facts, definition, concrete details, quotations, images, other information and/or examples that will enable audience to make the best decision.</li> <li>• Supports claims with effective rhetorical devices.</li> </ul>						
<p><b>Helpful comments/ suggestions</b></p> <p>For example, what do you remember most from the presentation? Anything confusing? Anything surprising?</p>						
<p><b>Organization</b></p> <p>Includes a clear organizational structure with an introduction, conclusion and smooth transitions.</p>						
<p><b>Voice</b></p> <p>Maintains a consistent, persuasive tone</p>						
<p><b>Word Choice</b></p> <p>Uses precise language and domain-specific vocabulary appropriate for the topic, purpose and audience.</p>						
<p><b>Fluency</b></p> <p>Presentation has a rhythm that emphasizes the key message and call to action.</p>						
<p><b>Conventions (Mechanics)</b></p> <p>Demonstrates correct grammar, usage and mechanics (spelling and punctuation).</p>						

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<b>Additional comments</b>						

Check One:  Self     Peer     Teacher